

SOLUTIONS



Valid market research results in the shortest possible time

INNOFACT Omnibus

The fast mechanics of the **INNOFACT** online panels make it possible to carry out a bus survey in such a way that a maximum of 48 hours elapse between the delivery of the questions and the dispatch of the results.

The **Weekly 48h bus** runs every week on Tuesdays with a representative sample of 1,000 surveyed consumers. And for particularly urgent cases, clients receive the survey results on the next working day with the flexible **Daily 24-hour bus**.

Customers and partners from various industries use the **INNOFACT Omnibus** to gain important market research results quickly and inexpensively. In this way they gain decisive competitive advantages in highly competitive markets.



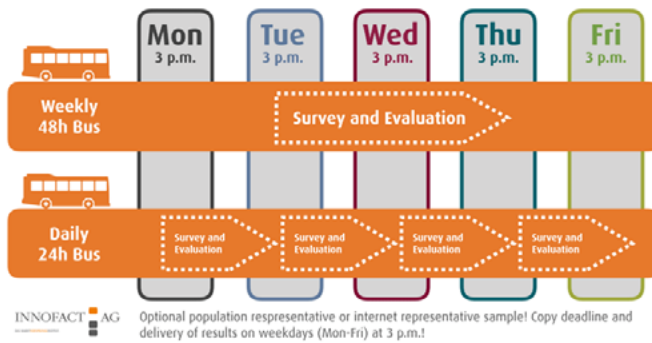
Powerful, fast and cost-efficient

The **INNOFACT Omnibus** is a weekly or daily multi-topic survey. The interviewed sample is either representative of the population or representative of the internet, selected according to the criteria age, gender and federal state.

Services

The services of the **INNOFACT Omnibus** include advice on the question, programming the questionnaire, carrying out the 1,000 interviews and evaluating and documenting the results in the form of PDF or Excel tables (evaluations are possible for up to nine subgroups: age, gender, education, state, occupation, income, household size, children in the household, marital status).

Timetable



Expenses



| Question Type | Weekly 48h Bus | Daily 24h Bus |
|---|---|---|
| Closed Question (single/multiple answer) | | |
| • With up to 3 possible answers | 399 Euro ^a | 699 Euro ^a |
| • With 4 to 10 possible answers | 449 Euro ^a | 749 Euro ^a |
| • With 11 to 15 possible answers | 499 Euro ^a | 799 Euro ^a |
| Matrix Questions/Statement Batteries | | |
| • With up to 5 Items | 599 Euro ^a | 899 Euro ^a |
| • With 6 to 10 Items | 699 Euro ^a | 999 Euro ^a |
| • With 11 to 15 Items | 799 Euro ^a | 1.099 Euro ^a |
| Open Question (inkl. coding) | 699 Euro ^a | 999 Euro ^a |
| Optional | | |
| • Integration of picture/sound sequence (video on request) | 49 Euro ^a per picture/sound sequence | 59 Euro ^a per picture/sound sequence |
| • Documentation of results as chart report (ppt) | 89 Euro ^a per question | 99 Euro ^a per question |
| • Additional quota characteristics (education, income etc.) | on request | on request |

Terms and Conditions

- No minimum turnover.
- From 1.500 Euro turnover per survey: 10% discount on the total amount.
- From 3.000 Euro turnover per survey: 15% discount on the total amount.

Ask also about our subscription models for regular surveys!

^aAll prices plus VAT.